



Small Business Council Meetings | 3rd Monday of each month
Small Business Breakout Sessions | 4th Friday of each month

Small Business Council 2020

2020



COLUMBIA CHAMBER

SMALL
BUSINESS



Packages Include

- Announcement of sponsorship on social media
- Pre-event and on-site publicity for meetings/breakouts (may have table & promotional items at events)
- Logo on marketing communications specific to the Small Business Council
- Logo on the agenda distributed at council meetings and breakouts
- Company name listed in printed materials
- Company name and hyperlink on Small Business Council webpage
- Complimentary use of one of the Chamber's meeting spaces one time per year (subject to availability)
- Recognition in Small Business Week specific eCommunications
- Registration to attend any local Small Business Week event

Why Sponsor Small Business Council?

The Columbia Chamber's Small Business Council's mission is to promote growth and enhance community awareness of women-owned, minority-owned and small businesses. This is an opportunity for Chamber Partners to interact with the small businesses in the region.

Changemaker Sponsor: \$5,000

Exclusive Annually, BCBSSC

Small Business Council

Impact

- Exclusive recognition as the Changemaker Sponsor of Small Business Council
- Company name to follow event title in media references (*i.e. Presented By: Company Name*)
- Two Grace Outdoor Billboards
- Seat on Small Business Council (non-voting)
- Opportunity to present at one breakout session (*10 sessions available in a year*)
- Opportunity to provide welcome at meetings and breakout sessions
- Opportunity to have a spotlight article in eNewsletter
- Rotating advertisement on Chamber's website for full year of sponsorship
- First right of renewal to sponsor at this level in 2020 (*deadline: July 1, 2019*)

Small Business Week Event (First Week of May)

Impact

- Exclusive recognition as the Changemaker Sponsor of Small Business Week (first week of May annually)
- Sponsorship publicity on materials pertaining to Small Business Week
- Advertising on Chamber home page during Small Business Week in May

Influencer Sponsor: \$1,500

Limited Availability, Annual

Impact

- Recognition as an Influencer Sponsor
- Seat on Small Business Council (non-voting)
- Opportunity to provide speaker for (1) breakout session

Supporter Sponsor: \$500

Unlimited Annual

Impact

- Recognition as a Supporter Sponsor

SPONSORSHIP FORM

The Columbia Chamber invites you to celebrate our united and diverse partnership through the

SMALL BUSINESS

COUNCIL

COUNCIL MEETINGS, 3RD MONDAY OF EACH MONTH, EXCEPT JULY AND DECEMBER
BREAKOUTS, 4TH FRIDAY OF EACH MONTH, EXCEPT JULY AND DECEMBER

According to the Small Business Administration, nearly 96.9% of all South Carolina businesses are small businesses. Within the Columbia Chamber, many of our Partners are small businesses with less than 100 employees. The Chamber is focused on creating and promoting an environment where businesses can flourish. The Small Business Council of the Columbia Chamber serves as an advocate for small business issues in our community and provides a forum for education, networking, and motivation.

Sponsorship Opportunities

Changemaker - \$5,000 Influencer - \$1,500 Supporter - \$500

Company _____

Contact Name _____

Address _____

Email _____

Phone _____

Website _____ Twitter _____

Facebook _____ Instagram _____

\$_____ Total

Check included Check by mail Visa AMEX MC Discover

Credit Card # _____ Exp. _____

CVC# _____ Signature _____ Billing ZIP _____



Remit Payment to: Columbia Chamber 930 Richland Street Columbia, SC 29201
Contact Ashleigh Conner, Director of Events | aconner@columbiachamber.com | 803.733.1138