### Partner Benefits

**GROW YOUR CUSTOMER BASE**
- Partner Pricing at all Events (more than 30 a year)
- Communicate directly with Chamber Partners via Partner Portal
- Access to Online Partner Portal Newsfeed - Promote your new hires, events, awards, new product offerings, expansions, and other news in our online newsletter.
- Company News Releases Published on Chamber Website *subject to approval
- New Partner Recognition via Marketing and Social Media Outlets
- Followed or liked by Columbia Chamber on various social media outlets
- $250 Advertising Credit on an ad valued at $500 or more
- 10% Discount on Digital Chamber Partner Mailing List, Up to 3 Categories - Exclusive opportunity to purchase digital mailing lists for Columbia Chamber Partners
- Recognition in exclusive lists (Example: preferred entertainment/catering/venue list)
- Exclusive Ribbon Cutting or Ground Breaking Opportunity
- Digital Set of Board of Directors Mailing Labels (upon request)
- $150 Sponsorship Credit for one event on a sponsorship valued at $500 or more
- Meeting Room at the Columbia Chamber - (up to 18 participants) - based upon availability
- Office for a Day at the Columbia Chamber - based upon availability
- Personalized Discount Code for exclusive Partner Pricing at any event

**VISIBILITY**
- Online Visibility and Sponsorship Package 1 | $2,425 value
- Online Visibility and Sponsorship Package 2 | $3,600 value
- Online Visibility and Sponsorship Package 3 | $4,045 value

**INCREASE CASH FLOW**
- Access to Partner-to-Partner Hot Deals and Discounts
- Special Offering Through SmartBuys Program - (health care, workers comp, shipping, etc.)
- Partnership Listing for One Business Location
- Partnership Listing for Three Business Locations

**REMAIN COMPETITIVE**
- Access to Small Business Resources
- Invitation to Partner Orientations (quarterly) and Partner Engagements (monthly)
- Access to Chamber E-Newsletters
- Certificates of Origin - Documents required for international shipping *Fees Apply
- Opportunity for Small Business, Northeast Connection, and/or Diplomat Committee Involvement

**MAKE AN IMPACT**
- Given first priority to host, co-host, or provide services at Partner Engagement

### Power Partner Benefits

**VISIBILITY**
- Online Visibility and Sponsorship Package 4 | $5,225 value
- Online Visibility and Sponsorship Package 5 | $8,850 value

**EXCLUSIVE ACCESS**
- Company Name Listed on Power Partner Webpage
- Opportunity to Sponsor Board of Directors Meeting *subject to availability and guidelines
- Option to Guest Author an e-news Spotlight Article and additional marketing in various Chamber resources and events
- Sponsorship included for Power Partner Events | Valued at $2,000 | Example: Power in Heels, Fort Jackson Night at Fireflies, etc... (Sponsorship benefit description separate)
- Opportunity to host a site-visit, webinar, lunch-n-learn for Chamber Partners with support of Chamber Marketing
- Opportunity to purchase VIP reception tickets at Annual Gala
- Partnership Listing for Five Business Locations
- Partnership Listing for Ten Business Locations
- Invitation to VIP Reception at Annual Gala
- Marketing Sponsorship included for Chairman’s Dinner | Valued at $2,000 (Sponsorship benefit description separate)
- Invitation to Participate on Public Policy, Partner Relations, or other Committee
- Company logo featured in Partnership Guide and other constant marketing pieces for the Chamber

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The Columbia Chamber is a private 501(c)6 organization funded 100% by local businesses’ voluntary decisions to invest in our mission and programs. Our investors are our ‘Partners’ because it is a mutually beneficial relationship, designed to ensure that both parties are working together for a common goal: to create and promote an environment where businesses can flourish.

Simply put, your business and the Columbia business community matters.

90% of Partnership dues are tax deductible.
The Partners that invest at the Chairman Level are instrumental in shaping the course of the Columbia Chamber and the Midlands through active participation on the Public Policy Committee. As leaders of the business community, Chairman Level investors benefit from exclusive interaction and networking with key military, government and business leaders from South Carolina and across the nation. In addition to the benefits enjoyed by the Ambassador Level, Chairman investors will have their logo on the Chamber’s homepage and are featured in the Annual Report.

Current Chairman Level Partners:

VISIONARY LEVEL | $20,000+

Committed to growing and sustaining the greater Columbia region, Partners invested at the Visionary Level play a vital role in the overall direction and focus of the organization. In addition to the benefits enjoyed by the Chairman Level investors, Visionary Partners receive a seat on the Columbia Chamber Board of Directors and access to unique opportunities and discounts on Chamber events and programming. Visionary Level Partners have logo presence on the homepage of the Chamber’s website and have the option to meet with a Chamber representative to discuss visibility and how to make the most of their Partnership.

Current Visionary Level Partners:

CHAIRMAN LEVEL | $10,000+

The Partners that invest at the Chairman Level are instrumental in shaping the course of the Columbia Chamber and the Midlands through active participation on the Public Policy Committee. As leaders of the business community, Chairman Level investors benefit from exclusive interaction and networking with key military, government and business leaders from South Carolina and across the nation. In addition to the benefits enjoyed by the Ambassador Level, the Chairman investors receive regular correspondence directly from the Chamber President and CEO, informing them of important regional matters and seeking input on issues that affect their businesses, can receive a nomination to the Board of Directors, and has logo presence on the homepage of the Chamber’s website.

Current Chairman Level Partners: