

# SPONSORSHIP PACKAGE



# Packages Include

- Announcement of sponsorship on social media
- Recognition in Columbia Chamber's Northeast Link specific eCommunications
- Company name listed on sponsor signage and printed materials at meetings
- Company logo and hyperlink on Northeast Link On-Topic Sessions registration page
- Special recognition from the podium
- Annual sponsorship fulfillment report
- First right of renewal to sponsor at this level in 2020 (*deadline applies: October 1, 2019*)

## What is the Columbia Chamber's Northeast Link?

The Columbia Chamber's Northeast Link (CCNL) brings small businesses in the Northeast region together in one location. The CCNL serves as an advocate for small business issues in our community and provides a forum for education, networking, and motivation. The Chamber is focused on creating and promoting an environment where businesses can flourish. The link between the Northeast region and downtown Partners will strengthen relationships, promote growth, and enhance community awareness for small businesses.

### Changemaker Sponsor: \$1,500

Exclusive

#### Impact

- Exclusive recognition as the Changemaker Sponsor
- Company name to follow event title in media references (i.e. Presented By: Company Name)
- Steering Committee Seat on the Columbia Chamber's Northeast Link
- Prominent logo placement in all Northeast Link advertising
- Recognition on the Columbia Chamber's Northeast Link "Save the Date" eBlast and announcements (*deadline applies: November 1, 2019*)
- Opportunity for live video on social media
- Opportunity to address audience and provide the welcome during Northeast Link On-Topic Sessions
- Prominent display of logo during meetings
- Company name to follow event title in media references (i.e. Presented By: Company Name)
- List of attendees from each On-Topic Session, upon request
- Opportunity to have a spotlight article in eNewsletter

### Supporter Sponsor: \$250

Unlimited Annual

#### Impact

- Recognition as a Supporter Sponsor

### Influencer Sponsor: \$750

Multiple Available

#### Impact

- Recognition as an Influencer Sponsor of the Columbia Chamber's Northeast Link
- Opportunity to provide a special speaker for a monthly Northeast Link On-Topic Session
- Opportunity to display pop-up banner, signage or literature at Northeast Link Sessions
- List of attendees from each On-Topic Session, upon request

