

Sponsorship Opportunities



Northeast Connection Meetings | 3rd Tuesday of each month

Northeast Connection 2020



COLUMBIA
CHAMBER

NORTHEAST
CONNECTION

A SmallBusinessCouncil Program



Packages Include:

- Announcement of sponsorship on social media
- Recognition in Columbia Chamber's Northeast Connection specific eCommunications
- Company name listed on sponsor signage and printed materials at meetings
- Company logo and hyperlink on Northeast Connection On-Topic Sessions event page
- Special recognition from Chamber staff during meeting
- Annual sponsorship fulfillment report
- First right of renewal to sponsor at this level in 2021 (*deadline applies: October 1, 2020*)

What is the Columbia Chamber's Northeast Connection?

The Chamber is focused on creating and promoting an environment where businesses can flourish. The Columbia Chamber's Northeast Connection (CCNC) brings small businesses in the Northeast region together in one location. The CCNC serves as an advocate for small businesses in our community and provides a forum for education, networking, and motivation. The connection between the Northeast region and downtown Partners will strengthen relationships, promote growth, and enhance community awareness for small businesses.

Changemaker Sponsor: \$1,000

Exclusive

Impact

- Exclusive recognition as the Changemaker Sponsor
- Company name to follow event title in media references (i.e. Presented By: Company Name)
- Steering Committee Seat on the Columbia Chamber's Northeast Connection
- Prominent logo placement in all Northeast Connection advertising
- Recognition on the Columbia Chamber's Northeast Connection "Save the Date" eBlast and announcements (*deadline applies: November 1, 2020*)
- Opportunity for live video on social media
- Opportunity to address audience and provide the welcome during Northeast Connection On-Topic Sessions
- Prominent display of logo during meetings
- Company name to follow event title in media references (i.e. Presented By: Company Name)
- List of attendees from each On-Topic Session, upon request
- Opportunity to have a spotlight article in eNewsletter
- Opportunity to be highlighted on Chamber's Small Business Video
- 25% discount on Palmetto Business Expo Booth or Sponsorship

Influencer Sponsor: \$500

Multiple Available

Impact

- Recognition as an Influencer Sponsor of the Columbia Chamber's Northeast Connection
- Opportunity to provide a special speaker for a monthly Northeast Connection On-Topic Session
- Opportunity to display pop-up banner, signage or literature at Northeast Connection Sessions
- List of attendees from each On-Topic Session, upon request
- Opportunity for video testimonial on Chamber website
- 25% discount on Palmetto Business Expo Booth or Sponsorship

Supporter Sponsor: \$250

Unlimited Annual

Impact

- Recognition as a Supporter Sponsor





SPONSORSHIP FORM

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Sponsorship Opportunities

- Changemaker - \$1,000
- Influencer - \$500
- Supporter - \$250

Company _____

Contact Name _____

Address _____

Email _____

Phone _____ Special Dietary Needs _____

Website _____ Twitter _____

Facebook _____ Instagram _____

\$_____ Total

- Check included Check by mail Visa AMEX MC Discover

Credit Card # _____ Exp. _____

CVC# _____ Signature _____ Billing ZIP _____

Remit Payment to: Columbia Chamber 930 Richland Street Columbia, SC 29201
Contact Ashleigh Conner, Director of Events | aconner@columbiachamber.com | 803.733.1138