

Sponsorship Opportunities



34th Annual

Golf Tournament

May 9, 2019 | Fort Jackson Golf Club



COLUMBIA CHAMBER

PARTNERS FOR A GREATER COLUMBIA

Event Overview

About the Tournament

The Columbia Chamber's Annual Golf Tournament is a can't miss event by Chamber Partners. Held each spring, the Captain's Choice event is limited to 256 players and is a great opportunity for business leaders to network and enjoy some of the best golf in Columbia. Players can tee it up with the movers and shakers of Columbia's business sector, all while enjoying the hospitality of top-notch sponsors.

Why Sponsor?

Spend the day with Columbia's business leaders in a casual and laid back atmosphere. Sponsors are recognized on the tournament welcome sheet given to each golfer, as well as on signage at their designated holes. For more recognition, we recommend sending a representative or two from your company to welcome players at your tee/green and interact with them throughout the day. It's a really fun time and a great chance to network with Partners from across the Midlands.

2018 Social Media



9,276 People Reached



11,439 Total Impressions

eMarketing

14 eCommunications were sent out to approximately 5,600+ people between 2/22 and 5/3 with an average open rate of 18.5%.

**this number does not account for emails viewed on cellphones or in Outlook reading panes.*

Details

April 26, 2018
Fort Jackson Golf Club
Captain's Choice

Attendees

REGISTERED	179
ATTENDED	156

Industry Attendance:

- 20.0% Finance & Insurance
- 15.0% Services
- 12.5% Real Estate & Development
- 10.0% Travel & Lodging
- 10.0% Other
- 7.5% Advertising & Media
- 7.5% Food
- 7.5% Manufacturing & Contracting
- 5.0% Home & Garden
- 5.0% Entertainment

What are people saying?

"It was great - definitely the best tournament in the Columbia area!"

"Made new personal and business acquaintances. Enjoyed the course itself as well."

"Great interactions with the sponsors - they were fun and engaging."

Packages Include

- Registration for two teams of four to participate in the Tournament
- One Goodie per golfer
- Pre-event and onsite publicity
- Exclusive announcement of your sponsorship on social media
- Company name and hyperlink on event registration page
- Recognition in Golf Tournament specific eCommunications
- Golf cart, lunch, and reception included
- Sponsorship fulfillment report
- First right of renewal to sponsor at this level in 2020 (*deadline applies: June 1, 2019*)

Tournament Sponsor: \$4,000 EXCLUSIVE - Intellisystems - SOLD

Impact

- Exclusive recognition as the Tournament Sponsor
- Top Billing in all event advertising
- Company name to follow event title in media references (i.e. Presented By: Company Name)
- Two Grace Outdoor Billboards
- Logo on event signage including scorecards, scoreboard, & golfer information sheets
- Logo on welcome banner
- Opportunity to address audience during reception
- Company may set up on a tee box or on a hole
- Company name and hyperlink on Golf Tournament webpage

19th Hole Reception Sponsor: \$3,000 EXCLUSIVE - Wild Wing Cafe - SOLD

Impact

- Exclusive recognition as the 19th Hole Reception Sponsor
- Opportunity to address audience during reception
- Company has opportunity to set up on a tee box or hole



Champions Lounge Sponsor: \$4,000 EXCLUSIVE - Hall's ChopHouse, Party Reflections, & Sounds & Images - SOLD

Impact

- Exclusive recognition as the Lounge Sponsor
- Opportunity to showcase products inside the Lounge
- Company has opportunity to set up on a tee box or hole

Spirits/Koozie Sponsor: \$3,500 EXCLUSIVE

Impact

- Exclusive recognition as the Spirits Sponsor
- Company logo featured on Koozies
- Company may set up on a tee box or on a hole

Lunch Sponsor: \$3,000 EXCLUSIVE - Clean EatZ - SOLD

Impact

- Exclusive recognition as the Lunch Sponsor
- Exclusive announcement of your sponsorship on social media
- Company name visible with lunch information
- Opportunity for company to set up at a tee box or on a hole

Packages Include

- Registration for one team of four to participate in the Tournament
- Pre-event and On-site publicity
- One Goodie per Golfer
- Company name and hyperlink on event registration page
- Recognition in Golf Tournament specific eCommunications
- Golf cart, lunch, and reception included
- Sponsorship fulfillment report
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Golfer Goodie Sponsor: \$2,500

Exclusive - BCBSSC - SOLD

Impact

- Exclusive recognition as the Golfer Goodie Sponsor
- Exclusive announcement of your sponsorship on social media
- Logo printed on Golfer Goodie
- Remaining items given back to sponsor for company use post-tournament

Award Sponsor: \$2,000

EXCLUSIVE

Impact

- Exclusive recognition as the Award Sponsor
- Exclusive announcement of your sponsorship on social media
- Company representative may present awards
- Logo on awards
- Company has opportunity to set up on a tee box or hole

Rules & Regulations Sponsor: \$2,000

EXCLUSIVE - Sounds and Images - SOLD

Impact

- Exclusive recognition as the Rules & Regulations Sponsor
- Exclusive announcement of your sponsorship on social media
- Announcement of Sponsorship when Rules and Regulations are announced from microphone
- Company has opportunity to set up on a tee box

Hole-In-One Sponsor: \$2,000

Two Available - 1 - Event Rentals - SOLD

Cash Prize Sponsor - Impact

- Recognition as Hole-In-One Sponsor
- Company name featured on hole signage
- Opportunity for company to set up on hole green

New Car Prize Sponsor - Impact

- Recognition as Hole-In-One Sponsor
- Company name featured on hole signage and car parked at tournament
- Opportunity for company to set up on hole green

Beverage Cart Sponsor: \$2,000

Four Available - 1 - Wells Fargo - SOLD

Impact

- Recognition as a Beverage Cart Sponsor
- Company logo on signage on beverage cart
- Company representative has opportunity to drive a beverage cart
- Opportunity for company to set up at a tee box or on a hole

Packages Include

- Registration for one team of four to participate in the Tournament
- Pre-event and On-site publicity
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- Company name and hyperlink on event registration page
- Recognition in Golf Tournament specific eCommunications
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Swag Sponsor: \$2,000 Three Available

Impact

- Recognition as a Swag Sponsor
- Company may select custom item from suite of available options such as Hat/Visor, Phone Fan, or provide their own Swag
- Logo printed on selected item
- Remaining items given back to sponsor for company use post-tournament
- Opportunity for company to set up at a tee box or

Entertainment Sponsor: \$1,000 Two available 1 - Spectrum Business - SOLD

Impact

- Recognition as the Entertainment Sponsor
- Announcement of your sponsorship on social media
- Opportunity for company to set up at a tee box or on a hole

Contest Hole Sponsor: \$1,000 Four Available - Aspire4More, Founders Federal Credit Union, The Greenway Group - SOLD

(2) Closest To The Pin (Aspire4More) & (The Greenway Group)
(2) Longest Drive (Founders Federal Credit Union) & _____

Impact

- Recognition as a Contest Hole Sponsor (Closest to The Pin or Longest Drive Challenge)
- Company name featured on contest hole or putting green or driving range signage
- Opportunity for company to set up at a tee box or on a hole

Driving Range Practice Sponsor: \$1,000 Exclusive

Impact

- Exclusive recognition as the Driving Range Practice Sponsor
- Exclusive announcement of your sponsorship on social media
- Opportunity for company to set up at a tee box or on a hole

Packages Include

- Pre-event and On-site publicity
- Recognition in Golf Tournament specific eCommunications

Tee or Hole Sponsor: \$850 Multiple Available

Impact

- Recognition as a Tee or Hole Sponsor
- Company name featured on tee box or hole signage
- Opportunity for company to set up on one tee box or hole
- Registration for one team of four to participate in the Tournament
- One Goodie per golfer
- Golf cart, lunch and reception included
- Sponsorship fulfillment report

Professional Par 5 Sponsor: \$650 2 Available - First Response X 2 - SOLD

Impact

- Recognition as the Professional Par 5 Sponsor
- Registration for one team of four to participate in the Tournament
- One Goodie per golfer
- Golf cart, lunch and reception included
- Sponsorship fulfillment report

Team Sponsor: \$500 \$700 (Potential Partners)

Impact

- Recognition as a Team Sponsor
- Registration for one team of four to participate in the Tournament
- One Goodie per golfer
- Golf Cart, lunch, and reception included
- Sponsorship fulfillment report

Raffle Item Provider: Donation of Item (\$500+ Value)

Impact

- Recognition as providing a raffle item
- Opportunity to promote your business to the Chamber's Partners

Tent, Chairs, and Table Rental: \$275

- Tee or Hole Sponsors are welcome to bring their own tent, table, and chairs or we will be happy to set up these items for you.
- This rental includes a 10x10 tent with signage, (1) 6' skirted table, and (2) chairs.

Mulligan: \$30 Team Mulligans: \$100





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SPONSORSHIP FORM

Sponsoring the Tournament

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Sponsorship Opportunities

- | | | |
|--|--|---|
| <input type="checkbox"/> Tournament \$4,000 | <input type="checkbox"/> Award \$2,000 | <input type="checkbox"/> Tee or Hole \$850 |
| <input type="checkbox"/> Lounge \$4,000 | <input type="checkbox"/> Rules & Regs \$2,000 | <input type="checkbox"/> Professional Par 5 \$650 |
| <input type="checkbox"/> Spirits/Koozies \$3,500 | <input type="checkbox"/> Beverage Cart \$2,000 | Add-On Opportunities |
| <input type="checkbox"/> Reception \$3,000 | <input type="checkbox"/> Swag \$2,000 | <input type="checkbox"/> Tent Rental \$275 |
| <input type="checkbox"/> Lunch \$3,000 | <input type="checkbox"/> Entertainment \$1,000 | <input type="checkbox"/> Mulligan \$30 |
| <input type="checkbox"/> Goodie Bag \$2,500 | <input type="checkbox"/> Contest Hole \$1,000 | <input type="checkbox"/> Team Mulligans \$100 |
| <input type="checkbox"/> Hole-In-One \$2,000 | <input type="checkbox"/> Practice \$1,000 | |

Team Information

- | | |
|---|---|
| <input type="checkbox"/> Partner Team \$500 | <input type="checkbox"/> Potential Partner Team \$700 |
| <input type="checkbox"/> Partner Individual \$125 | <input type="checkbox"/> Potential Partner Individual \$155 |

Raffle Item

I would like to provide a Raffle Item. Item Name & Value _____

Company _____

Contact Name _____

Address _____

Email _____

Phone _____ Special Dietary Needs _____

Website _____ Twitter _____

Facebook _____ Instagram _____

\$_____ Total

- Check included Check by mail Visa AMEX MC Discover

Credit Card # _____ Exp. _____

CVC# _____ Signature _____ Billing ZIP _____