

COACH/EXPERT APPLICATION

Thank you for your interest in serving as a coach or financial expert in the 2022 MBA program. The information provided here will be used in three important ways:

1. Your name, email address and phone number will be included in the 2022 MBA roster.
2. The email address provided will be used to establish your Interise Connect account.
3. Your self-identified areas of expertise will be used in the pairing process.

If you have any questions, please contact Henri Baskins (803 733-1149) or hbaskins@columbiachamber.com

Name _____

Company _____

Title _____

Phone _____

Email _____

Please indicate in which of the following areas you have experience or an elevated level of expertise **which you would like to utilize in assisting an MBA participant:**

- Vision/mission/values*
- Goal setting*
- Strategic Planning*
- Operations
- Product or service pricing
- Project management
- Manufacturing/production planning/production scheduling

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Minority Business Accelerator
A COLUMBIACHAMBER Program

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- Distribution
- Systems/IT (order processing/inventory/etc.)
- Understanding financials (P&L/Balance Sheet/Cash Flow)
- Financial analysis (short and long term financial measurements/KPIs)
- Business development/Sales (identifying/targeting/retaining ideal customers)
- Marketing
- Digital/social media
- Human Resources (hiring, developing, reviewing, retaining, terminating)
- Funding
- Other (please be specific)

Any other aspects of your background, experience or preference that you believe would be helpful for the MBA Leadership Team to consider in the pairing process?

All companies progress through a business lifecycle or “maturity model”. At which stage(s) of a company’s lifecycle do you think you can provide the greatest degree of expertise and guidance?

- Start-Up Stage
- Growth Stage
- Expansion Stage
- Maturity Stage

Are there others in the business community who you believe would be interested in learning more about the MBA program and the coaching/financial expert opportunity?

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