

Sponsorship Opportunities



**COLUMBIA**CHAMBER

PARTNERS FOR A GREATER COLUMBIA

# Small Business Week

**MAY 2017**

COLUMBIA CHAMBER



# Event Overview

## About Small Business Week

Join the Columbia Chamber, the City of Columbia, and Richland County in celebrating the importance of small businesses to the region. This week long event includes a variety of programs designed to educate and promote small businesses.

## Why Sponsor?

The Columbia Chamber's Small and Minority Business Council's mission is to promote growth and enhance community awareness of women-owned, minority-owned and small businesses. This is an opportunity for Chamber partners to interact with the small businesses in the region.

## Presenting Sponsor: \$3,500

Exclusive

### Visibility

- Exclusive recognition as the presenting sponsor
- Company name listed with event name
- Abundant pre-event and on-site publicity
- Company name listed in printed material

### Engagement

- Registration to attend any Small Business Week events
- Opportunity to set up a sponsor table during Small Business Week events at the Chamber
- Opportunity to provide promotional material at select events
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company logo pictured on event page
- Company name and hyperlink on Small Business Week webpage
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in Small Business Week specific eCommunications



## Platinum Sponsor: \$1,000

Three Available

### Visibility

- Recognition as a Platinum Sponsor
- Abundant on-site publicity
- Company name listed in printed material

### Engagement

- Registration to attend any Small Business Week events
- Opportunity to provide promotional material at select events
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company name and hyperlink on Small Business Week webpage
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in Small Business Week specific eCommunications

## Gold Sponsor: \$750

Five Available

### Visibility

- Recognition as a Gold Sponsor
- Abundant on-site publicity
- Company name listed in printed material

### Engagement

- Registration to attend any Small Business Week events of your choice
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company name on Small Business Week webpage
- Recognition in Small Business Week specific eCommunications

## Silver Sponsor: \$500

Ten Available

### Visibility

- Recognition as a Silver Sponsor
- Abundant on-site publicity
- Company name listed in printed material

### Engagement

- Registration to attend any Small Business Week events
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company name on Small Business Week webpage
- Recognition in Small Business Week specific eCommunications

## Bronze Sponsor: \$250

Ten Available

### Visibility

- Recognition as Bronze Sponsor
- Abundant on-site publicity

### Engagement

- Registration to attend any Small Business Week events
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Recognition in Small Business Week specific eCommunications

# SPONSORSHIP FORM

*The Columbia Chamber invites you to celebrate our united and diverse partnership during*

## SMALL BUSINESS WEEK MAY 2017

*presented by:*



Join the Columbia Chamber, the City of Columbia, and Richland County in celebrating the importance of small businesses to the region. This week-long event includes a variety of programs designed to educate and promote small businesses.

### Sponsorship Opportunities

- Presenting - Sold!
- Platinum - \$1,000
- Gold - \$750
- Silver - \$500
- Bronze - \$250

*\* Sponsorships are subject to availability.*

[View more information regarding each sponsorship level.](#)

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\$ \_\_\_\_\_ Total

Check included    Check by mail    Visa    AMX    MC    Discover

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Ver # \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip \_\_\_\_\_

