

# Sponsorship Opportunities



**COLUMBIA**CHAMBER

PARTNERS FOR A GREATER COLUMBIA

# SchmoozaPalooza Networking Expo

**MARCH 29, 2017**

**SOUTH CAROLINA STATE FAIRGROUNDS,  
MOORE BUILDING**

**10:30 AM - 2:30 PM**



# Event Overview

## About SchmoozaPalooza

Join area business professionals as they gather for a day of networking at the SchmoozaPalooza Networking Expo! From promoting your company, making new contacts, and generating sales leads, the SchmoozaPalooza experience is all about business in action and making connections. Come connect, engage, impact and transform your business!

## Why Sponsor?

Our Partners represent some of the region's most important and influential corporate leaders, small business owners, young professionals, educators and more! Increase your brand recognition, reinforce business relationships, and create the opportunity to expand your customer base.

## Presenting Sponsor: \$3,000

Exclusive

### Visibility

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event visibility (all promotions) and on-site publicity
- Recognition on the SchmoozaPalooza announcements (deadline applies)
- Logo on the front of SchmoozaPalooza program
- Logo at entrance of SchmoozaPalooza
- Your name included in the SchmoozaPalooza title

### Impact

- Opportunity to address audience and welcome them to SchmoozaPalooza

### Engagement

- 16x8 Exhibit Space in a high traffic area
- Logo visible at registration area
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Prominent placement in all event advertising
- Company logo and hyperlink on SchmoozaPalooza website
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Recognition in SchmoozaPalooza specific eCommunications
- Recognition in all pre and post SchmoozaPalooza related press releases



## Chamber Chow Awards Sponsor: \$2,000

Exclusive

### Visibility

- Recognition as the sponsor of the Chamber Chow Awards
- Opportunity to present the Chamber Chow Awards
- Recognition on the SchmoozaPalooza announcements (deadline applies)
- Logo in the SchmoozaPalooza program

### Impact

- Company logo listed on Chamber Chow voting cards

### Engagement

- 8x8 Exhibit Space in a high traffic area
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company name on the SchmoozaPalooza webpage

## Platinum Sponsor: \$1,500

Three Available

### Visibility

- Recognition as a Platinum Sponsor
- Company name listed in printed material
- Recognition on the SchmoozaPalooza announcements (deadline applies)
- Logo on the front of SchmoozaPalooza program

### Impact

- Display company banner/sign at the entrance of the exhibit area

### Engagement

- 16x8 Exhibit Space in a high traffic area
- First right of refusal to sponsor at this level in 2018

### Community Connection

- Company name on the SchmoozaPalooza webpage
- Recognition in SchmoozaPalooza specific eCommunications



## Gold Sponsor: \$500

Ten Available

### Visibility

- Recognition as a Gold sponsor
- Recognition on event signage and printed materials
- Company name in the SchmoozaPalooza program

### Engagement

- 8x8 Exhibit Space in Sponsor Section

### Community Connection

- Company name on the SchmoozaPalooza webpage



## Vendor: \$75 Partner \$150 Potential Partner

Fifty Available

### Visibility

- Company name in the SchmoozaPalooza program

### Engagement

- 8x8 Exhibit Space to set up at SchmoozaPalooza

# Chamber Chow Awards Vendor

## **Chamber Chow Vendor: \$0**

Registration deadline to take advantage of the Chamber Chow Awards competition is Monday, January 9, 2017.

### **Restaurant exhibitors will receive the following benefits:**

- The opportunity to present signature hors d'oeuvres to Columbia business professionals\*
- The opportunity to participate in the Chamber Chow Awards competition
- Company logo in event program
- Recognition in SchmoosaPalooza specific eCommunications
- Booth space includes one 6ft table and one chair

*\*This is an opportunity to showcase menu items from your restaurant through free samples; no items may be for sale.*

## **GUIDELINES**

### **Food requirements:**

- Samples must be at least a 2 ounce portion size or a normal bite size
- Provide samples for a minimum of 200 people
- Restaurants are responsible for providing the necessary equipment to be compliant with DHEC standards
- Restaurants are responsible for following all building requirements
- On-site kitchen will not be available for use

### **Vendor Check-In:**

Please check-in at the timeframe specified for set-up (TBD). You will be escorted to your booth upon arrival.

### **Set-Up and Tear-down Time:**

- Set up may begin at 9:00 AM and must be finished by 10:30 AM
- Booths must be torn down immediately after the event ends at 2:30 PM.
- Vendors may be torn down at 2:30 PM, but not sooner.

### **Paper Products and Linens:**

Restaurants are responsible for providing their own paper products, linens, serving utensils, etc.

### **Chamber Chow Awards Instructions:**

Attendees will vote for their favorite sample or restaurant at the event. The winner will be announced at the end of the event. You are responsible for promoting your samples to attendees.



# SchmoozaPalooza Networking Expo

March 29, 2017

South Carolina State Fairgrounds, Moore Building | 10:30 AM - 2:30 PM

SPONSORSHIP FORM

Presenting - \$3,000  
16x8 Exhibit Space  
Welcome Audience

Chamber Chow Awards Sponsor - \$2,000  
8x8 Exhibit Space  
Color sponsor message in program

Platinum - \$1,500  
10x8 Exhibit Space  
Signage at entrance

Gold Sponsor - \$500  
10x8 Exhibit Space  
Premier location

Vendor Table - \$75  
8x8 Exhibit Space

Chamber Chow Vendor Table - \$0  
8x8 Exhibit Space

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Twitter \_\_\_\_\_ Facebook \_\_\_\_\_

\$ \_\_\_\_\_ Total

Check included    Check by mail    Visa    AMEX    MC    Discover

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Ver # \_\_\_\_\_ Signature \_\_\_\_\_ Billing Zip \_\_\_\_\_

### Chow Vendors ONLY

Food item \_\_\_\_\_

Description \_\_\_\_\_

I have read the Guidelines on the previous page and agree to the terms and conditions of participating in the 2017 Chamber Chow Awards.

Signature \_\_\_\_\_ Date \_\_\_\_\_