

Sponsorship Opportunities



COLUMBIACHAMBER

PARTNERS FOR A GREATER COLUMBIA

Public Policy Reception

January 26, 2017

Palmetto Club



Event Overview

What is the Public Policy Reception?

The Columbia Chamber strives to promote issues that are important to regional growth and support public policy and economic development. By creating and maintaining a unified body, we continue to make great progress in developing a regional vision. Join us in January for a reception with our state and local officials.

Why Sponsor?

Our partners represent some of the region's most important and influential corporate leaders, small business owners, young professionals, educators and more! This is an opportunity for Chamber partners to interact with the local legislators, City and County Council, and key staff.

2015 Event Details

Details

NOVEMBER 5, 2015

MYCAROLINA ALUMNI CENTER

Attendees

REGISTERED 95

ATTENDED 119

Industry Attendance:

- 20.4% LEGAL
- 17.7% GOVERNMENT, COMMUNITY ORGANIZATIONS & MILITARY
- 11.8% ENGINEERS
- 10.3% OTHER
- 8.5% BANKS & CREDIT UNIONS
- 8.4% CONTRACTORS & CONSTRUCTION MANAGEMENT
- 7.6% INSURANCE
- 6.7% TELECOMMUNICATIONS
- 5.2% EDUCATION
- 3.4% PUBLIC UTILITIES & ENVIRONMENT

2015 Social Media



3,622 Total Exposure
223 Total People Reached



5,539 Total Impressions
131 Total Engagements

What are people saying?

- "Great event!"
- "Good awards recognition and timing."
- "The location and food were great!"
- "Great crowd."
- "Great for a first event. I look forward to next years."

Contact Alexa Stillwell | astillwell@columbiachamber.com | 803.733.1138

Presenting Sponsor: \$5,000

Exclusive

Visibility

- Exclusive recognition as the Presenting Sponsor
- Abundant pre-event visibility (*all promotions*) and on-site publicity
- Recognition on Public Policy Reception announcements (*deadline applies*)
- Your name included in the Public Policy Reception title

Impact

- Opportunity to address audience and welcome them to the reception
- Special recognition from the podium

Engagement

- Twelve registrations to attend the Public Policy Reception
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2017

Community Connection

- Prominent placement in all event advertising
- Company logo and hyperlink on Public Policy Reception webpage
- Exclusive announcement of your sponsorship on Twitter & Facebook
- Logo appears on the screens during the Public Policy Reception
- Recognition in Public Policy Reception specific eCommunicaitons

Spirit Sponsor: \$4,000

Exclusive

Visibility

- Exclusive recognition as the Spirits Sponsor
- Abundant pre-event visibility (*all promotions*) and on-site publicity
- Recognition on event signage and printed materials
- Logo signage at each bar during reception

Impact

- Special recognition from the podium
- Logo printed on cocktail napkins
- Logo printed on event koozie (*deadline applies*)

Engagement

- Eight registrations to attend Public Policy Reception
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2017

Community Connection

- Company name on the Public Policy Reception webpage
- Company name listed on the screens during Public Policy Reception
- Recognition in Public Policy Reception specific eCommunicaitons

Sponsorship Details

Exclusives:

Presenting \$5,000

Spirits | \$4,000

Valet Parking | \$3,000

Limited:

Gold Silver

\$1,500 \$750

10 20

Valet Parking Sponsor: \$3,000

Exclusive

Visibility

- Recognition as the Valet Parking Sponsor
- Abundant pre-event visibility (*all promotions*) and on-site publicity
- Recognition on event signage and printed materials

Impact

- Special recognition from the podium during
- Special signage at the Valet stand

Engagement

- Eight tickets to attend the Public Policy Reception
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2017

Community Connection

- Company name on Public Policy Reception webpage
- Company name listed on the screens during the Public Policy Reception
- Recognition in Public Policy Reception specific eCommunicaitons

Gold Sponsor: \$1,500

Ten Available

Visibility

- Recognition as a Gold Sponsor
- Recognition on event signage and printed materials

Engagement

- Eight registrations to attend Public Policy Reception
- Sponsorship fulfillment report
- First right of refusal to sponsor at this level in 2017

Community Connection

- Company name listed on the screens during Public Policy Reception
- Recognition in Public Policy Reception specific eCommunicaitons

Silver Sponsor: \$750

Twenty Available

Visibility

- Recognition as a Silver Sponsor
- Recognition on event signage and printed materials

Engagement

- Four registrations to attend Public Policy Reception

Community Connection

- Company name listed on the screens during Public Policy Reception



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Public Policy Reception

January 26, 2017 • Columbia | Palmetto Club

The Columbia Chamber strives to promote issues that are important to the business community, regional growth, and economic development. For that reason, the Chamber is proud to host the Second Annual Public Policy Reception. Join in networking with the region's most influential business leaders and elected officials from Richland and Lexington Counties, the Cities of Columbia, Cayce, Forest Acres, and Lexington, as well as our House and Senate Delegations.

Your support of this exciting event helps send a strong message that Midlands businesses are working together to maintain a positive business climate.

Sponsorship Opportunities

- Presenting - \$5,000
- Spirit - \$4,000
- Valet Parking - \$3,000
- Gold - \$1,500
- Silver - \$750

Registration Information

- Partner - \$35

Company _____ Contact Name _____

Address _____ Phone _____

Email _____ Special Dietary Needs _____

Twitter _____ Facebook _____

\$ _____ Total

- Check included
- Check by mail
- Visa
- AMEX
- MC
- Discover

Credit Card # _____ Exp. _____

Ver # _____ Signature _____ Billing Zip _____

**Contact Alexa Stillwell | astillwell@columbiachamber.com | 803.733.1138
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SPONSORSHIP FORM