



COLUMBIACHAMBER
PARTNERS FOR A GREATER COLUMBIA

Business Impact Series

FALL SERIES: WORKFORCE DEVELOPMENT
OCTOBER 12, NOVEMBER 9, DECEMBER 14, 2016

SPRING SERIES: ECONOMIC DEVELOPMENT
MARCH 8, APRIL 12, MAY 10, 2017

AGAPE CONFERENCE CENTER



Event Overview

About the Business Impact Series

The Columbia Chamber's Business Impact Series brings together leaders in the fields of business, politics, education, health, arts & culture, media, tourism, etc. to share their knowledge with the Business Community.

Why Sponsor?

Our partners represent some of the region's most important and influential corporate leaders, small business owners, young professionals, educators and more! Market your business and get your brand noticed at this luncheon with the business community.

Details

The Fall Lunch Series will be held October through December, on the second Wednesday of the month, from 11:30 AM - 1:00 PM.

The Spring Breakfast Series will be held March through May, on the second Wednesday of the month, from 7:30 AM - 9:00 AM.



Impact Sponsor - \$3,000

Five Available

Visibility

- Recognition as an Impact Sponsor at both the Fall & Spring Series (deadline applies)
- Recognition through on-site signage and printed materials
- Abundant pre-event (all promotions) and on-site publicity
- Limited to one company per industry
- Logo recognition on the series brochure/postcard, etc. (deadline applies)
- Logo on the agenda distributed before and during each series
- Logo on event signage displayed during all six series sessions
- Sponsor recognition on the nametags

Impact

- Opportunity to include promotional materials on the tables
- Special recognition from the podium during the forum

Engagement

- Six registrations to all three Fall & three Spring Series sessions
- Opportunity to serve on forum planning committee including speaker input
- Reserved seating in prime location
- List of attendees from each forum
- First right of refusal at the partner level in 2017 (deadline applies)
- Sponsorship fulfillment report outlining ROI

Community Connection

- Prominent placement in all event marketing
- Company logo & hyperlink on Business Impact Series webpage
- Company logo on all Business Impact Series specific eCommunications
- Company name listed in “impact sponsor announcement” on Twitter and Facebook
- Logo appears on the screen, during all Business Impact Series sessions

Presenting Sponsor: \$4,000

One Exclusive for Fall Series

One Exclusive for Spring Series

Visibility

- Recognition as the Presenting Sponsor of either the Fall or Spring Series (deadline applies)
- Recognition through on-site signage and printed materials
- Abundant pre-event (all promotions) and on-site publicity
- Logo recognition on the series brochure/postcard, etc. (deadline applies)
- Logo on the agenda distributed before and during each series
- Logo on event signage
- Display pop up banner on stage, during sponsored series*
- Logo recognition on registration displays
- Sponsor recognition on the nametags

Impact

- Opportunity to moderate sponsored Series
- Opportunity to put promotional materials on the tables
- Special recognition from the podium during sponsored series

Engagement

- Twelve registrations to all of the Series sessions you sponsor
- Reserved seating in prime location at sponsored series
- List of attendees from sponsored series
- First right of refusal to sponsor at this level and location in 2017
- Sponsorship fulfillment report outlining ROI

Community Connection

- Prominent placement in all event marketing
- Company logo & hyperlink on sponsored Business Impact Series webpage
- Announcement of your sponsorship on the Chamber’s Twitter & Facebook
- Logo appears on the screen, during all Business Impact Series sessions
- Company logo on all Business Impact Series specific eCommunications for sponsored Series

Exhibitor: \$600

Five Available for Fall Series

Five Available for Spring Series

Visibility

- Recognition as the exhibitor of specified Series
- Company name on event signage
- Sponsor recognition ribbons

Engagement

- Exhibit table during sponsored Series
- Two registrations to each of the three sessions

Community Connection

- Name appears on the screen with other sponsors, during sponsored Business Impact Series
- On-site signage at sponsored Series

Contributor: \$500

Unlimited

Visibility

- Recognition as the contributor of specified Series
- Company name on event signage
- Sponsor recognition ribbon

Engagement

- Three registrations to each of the three sessions

Community Connection

- Name appears on the screen with other sponsors, during sponsored Business Impact Series
- On-site signage at sponsored Series

Sponsorship Details

Business Impact Series:

Impact Sponsor | \$3,000

Five Available

Fall Series:

Presenting | \$4,000

Exclusive

Exhibitor | \$600

Five

Contributor | \$500

Unlimited

Spring Series:

Presenting | \$4,000

Exclusive

Exhibitor | \$600

Five

Contributor | \$500

Unlimited



Business Impact Series

Fall and Spring Series | Agape Conference Center

About the Series

The Columbia Chamber's Business Impact Series brings together leaders in the fields of business, politics, education, health, arts & culture, media, tourism, etc. to share their knowledge with the business community.

Sponsoring the Series

Our partners represent some of the region's most important and influential corporate leaders, small business owners, young professionals, educators and more! This is an opportunity for Chamber partners to interact with the local legislators, City and County Council, and key staff.

Sponsorship Opportunities

- Impact | \$3,000
 Exhibitor | \$600

- Presenting | \$4,000
 Contributor | \$500

Registration Information

- Partner Early | \$20 Potential Partner | \$30 Diplomat Individual \$15

Company _____ Contact Name _____

Address _____ Phone _____

Email _____ Special Dietary Needs _____

\$ _____ Total

- Check included Check by mail Visa AMEX MC Discover

Credit Card # _____ Exp. _____

Ver # _____ Signature _____ Billing Zip _____