



COLUMBIA CHAMBER

PARTNERS FOR A GREATER COLUMBIA

YOUR CHAMBER BENEFIT GUIDE



Additional Partner Benefits

Annual Pricing

Partner Benefits By Tier:	Impact \$800	Keystone \$1,400
Partner Listing for two business locations	🔥	
Partnership Listing for three business locations		🔥
\$250 Advertising credit on an ad valued at \$500 or more	🔥	🔥
\$250 Sponsorship credit for one event on a sponsorship valued at \$500 or more	🔥	🔥
Exclusive opportunity to receive complimentary digital Partner contact lists for Columbia Chamber Partners	8 Lists	15 Lists
Complimentary ribbon cutting, groundbreaking, or open house event promoted by the Columbia Chamber. <i>Additional events - \$200 each</i>	One per Partnership	Once a year
Complimentary rotating ad on Chamber website <i>(Partner provides graphic.)</i>	1 Month	3 Months
Complimentary social media post for your customized promotion two times per year <i>(Partner provides graphic. Upon request.)</i>		🔥
Opportunity for Small Business and/or Northeast Connection Committee involvement		🔥
Given priority to host, co-host, or provide services at Partner Engagement <i>(After-hours networking event)</i>		🔥



The Columbia Chamber is a private 501(c)6 organization funded 100% by local businesses' voluntary decisions to invest in our mission and programs. Our investors are our 'Partners' because it is a mutually beneficial relationship, designed to ensure that both parties are working together for a common goal: to create and promote an environment where businesses can flourish.

Simply put, your business and the Columbia business community matters.

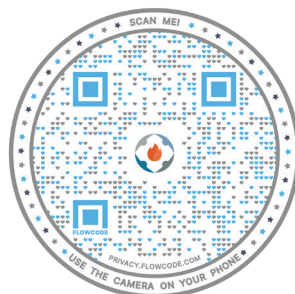
90% of Partnership dues are tax deductible.

Power Partner Benefits

Annual Pricing

Power Partner Benefits By Tier:	Executive \$3,000	Ambassador \$5,000
Partnership directory listing for up to nine business locations	🔥	
Company name listed on Power Partner webpage linked to company website year-round	🔥	🔥
Opportunity to participate on Public Policy, Partner Relations, Small Business, Northeast Connection, or another committee	🔥	🔥
Opportunity to host a site-visit, webinar, lunch-n-learn for Chamber Partners with support of Chamber marketing	🔥	🔥
\$500 Advertising credit on an ad valued at \$1,000 or more	🔥	🔥
\$500 Sponsorship credit for one event on a sponsorship valued at \$1,000 or more	🔥	🔥
Exclusive opportunity to receive up to (15) complimentary digital Partner contact lists for Columbia Chamber Partners	🔥	🔥
Digital Set of Board of Directors Mailing Labels (upon request)	🔥	🔥
Given priority to host, co-host, or provide services at Partner Engagement (After-hours networking event)	🔥	🔥
Complimentary social media post for your customized promotion two times per year (Partner provides graphic. Upon request.)	🔥	🔥
Complimentary rotating ad on Chamber website for 6 consecutive months (Partner provides graphic. Upon request.)	🔥	🔥
Partnership directory listing for ten or more business locations		🔥
Company name listed on Power Partner webpage linked to company website year-round		🔥
Opportunity to sponsor or host Chamber Board of Directors meeting (Subject to availability and guidelines.)		🔥
Exclusive opportunity to receive digital Partner contact list for entire Columbia Chamber Partnership (Upon request.)		🔥
Opportunity to guest author an e-News Spotlight Article		🔥
Complimentary sponsorship included for Power Partner Events - Valued at \$2,000 Example: Power in Heels, Fort Jackson Night at Fireflies, Chairman's Dinner etc.		🔥
Personalized Chamber Orientation for all staff at your business locations		🔥
Invitation to receive nomination for Chamber Board of Directors		🔥

Learn more about the Columbia Chamber and get connected by using your phone's camera to scan the QR code below.



All Chamber Partners Receive:

Partner Listing for one business location

Partner Pricing at all events

Access to the Partner Portal – an online space that you can use as an extension of your current marketing plan. In the Portal you may list job postings, upcoming events, Hot Deals, Partner-to-Partner deals, request for proposals, news releases, contact other Partners and more.

Multiple logins for the Partner Portal. Each business representative may have their own unique login

Grow your network by using the Partner Portal directory to search for and easily connect with other Partners

New Partner recognition via marketing and social media outlets

Followed/liked by Columbia Chamber on various social media outlets

Exclusive opportunity to purchase digital Partner contact lists for Columbia Chamber Partners

Special Partner pricing is \$25 per list

Opportunity to receive Partner-to-Partner Hot Deals and discounts

Special offerings through the Chamber's Value Partner Program - *(health care, workers comp, shipping, etc.)*

Certificates of Origin – stamped documents required for international shipping *(fees apply)*

Monthly Chamber e-Newsletters

Invitations to monthly educational programs and networking opportunities

Opportunity for special designation in Chamber Partner Directory - *(women/minority-owned business, military friendly business)*

Instant virtual onboarding through our Partner orientation video

Personal Partner Portal onboarding session for entire staff with a Chamber staff member

Opportunity to receive an invitation to join the Diplomat Committee

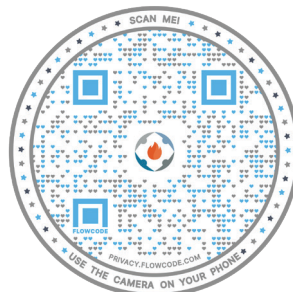
Personal Partner Portal onboarding session with Chamber staff member

Leadership Columbia tuition discounted Partner rate *(Subject to acceptance)*

Opportunity to apply for request for proposals from other Partners

Opportunity for involvement in Midlands Minority Business Accelerator or Midlands Youth Apprenticeship programs

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Premier Partner Benefits

Chamber Partnership levels Chairman, Visionary, and Pinnacle are considered Premier Partners for their commitment to growing and sustaining the greater Columbia region. In addition to all previous benefits mentioned, these Partners receive ample placement on the Chamber’s website homepage and have the option to meet with a Chamber representative to discuss visibility to maximize their Partnership. Premier Partners are instrumental in shaping the course of the Columbia Chamber and the Midlands through active participation on the Public Policy Committee. As leaders of the business community, Premier Partners benefit from exclusive interaction and networking with key military, government, and business leaders from South Carolina and across the nation.

Annual Pricing

Power Partner Benefits By Tier:	Chairman \$10,000	Visionary \$20,000	Pinnacle \$30,000
Partnership directory listing for all regional business locations			
Featured Partner with company logo on Chamber homepage of website year-round and linked to company website			
Company name listed on Power Partner webpage linked to company website year-round			
Opportunity to create a special Partner-to-Partner offering for all Chamber Partners to be promoted annually			
Featured Partner with company logo on Chamber portfolio			
Exclusive opportunity to receive digital Partner contact list for entire Columbia Chamber Partnership <i>(Upon request.)</i>			
Opportunity to sponsor or host Chamber Board of Directors meeting <i>(Subject to availability and guidelines)</i>			
Complimentary sponsorship included for Power Partner Events - Valued at \$2,000 <i>Example: Power in Heels, Fort Jackson Night at Fireflies, Chairman’s Dinner etc.</i>			
Opportunity to guest author an e-News Spotlight Article			
Invitation to receive nomination for Chamber Board of Directors			
Personalized Chamber Orientation for all staff at your business locations			
Company logo listed in Annual Report			
Direct correspondence with Chamber President & CEO on important regional matters			
Complimentary naming-rights opportunity at Columbia Chamber with four-year commitment at this level - Includes plaque on the wall and unveiling ceremony			
Complimentary naming-rights opportunity at Columbia Chamber with two-year commitment at this level - Includes plaque on the wall and unveiling ceremony			
Complimentary naming-rights opportunity at Columbia Chamber - Includes plaque on the wall and unveiling ceremony			

THANK YOU TO OUR PREMIER POWER PARTNERS

